
ANNUAL

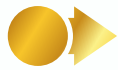


REPORT

2025

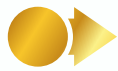


HIGHLIGHTS FOR 2025



First year of operation

- 125 members, 14 sponsors
- Created Business Network website, Facebook page
- Operated the Madison the City Welcome Center
- Provided Public Relations and Marketing for all city events
- Revised The Restaurant, Retail, Services Guide
- Promoted businesses on social media, website
- Surveyed members regarding their needs



Networking Events

- 3 Quarterly Luncheons with speakers
- 7 Jive After Five after hours socials
- Golf Tournament for members
- Meeting with Bankers
- Divided businesses into Business Districts and met with 4 Districts

We welcomed 25 new businesses to Madison with Ribbon Cuttings, and celebrated a 25-year anniversary and two renovations.



Conducted City Events

- Law Enforcement Appreciation Week
- Scarecrow Decorating Contest
- Scarecrow Stroll
- Festival of Trees

NEW IN 2026

Support Membership

- Create an Advisory Board
- Meet with sectors such as health to learn their specific needs such as a health fair
- Meet with all of the Business Districts to facilitate projects of their choosing

We would like to facilitate the organization of a city-wide Holiday Tinsel and Treasures Retail Event.



Networking

- Alternate Breakfast Drop-ins with Jive After Five socials to accommodate various schedules
- Facilitate the organization of a Young Business Professionals Group

Promote Businesses

- Produce mini-videos of business owners explaining why they chose Madison and providing advice to others



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